

Rollingstone Community School
Board Meeting Notes– 06-Oct-2021

6:30pm

The following board members were present: Barb Rahn, Elizabeth Nofsinger, Paul Seppa, JR Larkie, Mandy Schmit, Jo Dailey

The following community members were present: Bonnie Chapman, Dick Gaffron

Meeting to order 6:35 pm

1. Review of Previous Notes
 - a. Approval of the September 21, 2021 regular board meeting minutes. Jo motioned to approve the September 21, 2021 regular board meeting minutes. It was seconded by Barb. All approved, none opposed.
2. Treasurer's Comments – JR
 - a. Checkbook balance \$13,159.80
 - b. Donations from letter \$7,365, 80 total donations
 - c. Total donations \$18,350.35 (letter, pancake breakfast, Jaycees, Fire department)
 - d. \$145.39 and \$145 dispersed to Paul for mailing materials
 - e. Will ask bank to give us a list of donors if able
3. Public Comments
 - a. Bonnie reported that WAPS might be an option for school lunches, we would have to pick up and drop off lunch and dishes
4. Open House – Plan – Oct
 - a. Contact Interested families
 - i. Paul will disperse the list of interested families between board members to call and formally invite them to the open house. Paul will send out the list in the next couple days. All will try to call in the next week and a half.
 - ii. The message to interested families will be to come to the open house to hear about what we are trying to establish.
 - b. Paul proposed to take care of the hallway maintenance (strip and wax) and to split with the city. Paul will clarify what the hallways include. Cost is \$1,045. This would be done the week before the open house

- I. Mandy motioned to approve splitting the cost of hallway maintenance with the city. It was seconded by JR. All approved, none opposed.
- c. We will need to block off the bathrooms, possibly with mats and decorations
- d. Advertising (Print Mandy, Radio Dick)
 - i. Dick will do a free interview with Winona radio
 - ii. Discussed having live DJ here during the open house
 - 1. Possibly see if we could split with Jaycees, Mandy will ask the Jaycees
 - 2. JR motioned to approve getting a DJ if Jaycees is willing to split with the school. It was seconded by Jo. All approved, none opposed.
 - iii. 5 ads a day running from Oct 15-30 on two radio stations, \$660
 - 1. Jim Trauter will do the ads for us
 - 2. JR motions to approved purchase of radio ads for \$660. It was seconded by Mandy. All approved, none opposed.
 - iv. Mandy will make flyers to take to Jackie's daycare
 - v. Mandy is talking to Winona Daily tomorrow. Press release in the Winona post for both open house and school approval is no cost. Advertising $\frac{1}{4}$ ad \$465 in color, $\frac{1}{6}$ page ad \$298.78, banner on webpage \$100/day
 - 1. Jr motioned to pay for a $\frac{1}{6}$ page ad in the post the week of the open house. It was seconded by Elizabeth. All approved, none opposed.
 - vi. We need to see if we need to pick a formal newspaper to place information in, as other public schools do
 - vii. Mandy will have flyers done soon
 - 1. Mandy showed some of the logos that have been created so far. Some of them displayed RCS. Discussed if we wanted to have the abbreviaton of RCS or something different as others schools in the area use RCS. Will discuss at future meetings.
- e. Pumpkins - Jo
 - i. 20 bought, Jo will get 30 more
 - iii. Jo and Elizabeth will get decorations for the pumpkins
- f. Kids Activities
 - i. Will also do coloring sheets in addition to pumpkins
 - ii. 100 apples needed for Barb's classroom, Elizabeth will get
 - iii. We will ask Crystal if she can help supervise gym
- g. Video – Paul

- h. Talking Notes - Paul
 - i. He will work on after CSP grant is finished
 - i. All open house helpers will wear masks
 - j. Candy in one classroom, juice boxes in another classroom
- 5. Policy Reviews / Approval (None for this meeting)
- 6. Name "School Administrative Assistant" ?
 - a. After some discussion all board members will think this and discuss at next meeting
- 7. CSP Grant Plan – Paul/James
 - a. James has been working on this over the last couple weeks
 - b. Paul will finish it up this week to get to the guild tomorrow
- 8. Website Update – Elizabeth / Mandy
 - a. Templates ready. Mandy and Elizabeth will start adding in content soon
- 9. Fund-Raising
 - a. Donation Letter – Comments
 - i. see comments under treasurer's report
 - b. Amazon - Mandy
 - li. Paul and Mandy continuing to work on
- 10. Educare/Early Childhood Care – JR / Paul
 - a. Paul went to council meeting and city agreeable to place ad in the reporter to seek a childcare director
 - b. Discussed the need for a preschool in addition to the childcare
- 11. Furniture
 - a. Furniture available at Cotter, Paul will look at on Friday
- 12. Charter boot camp
 - a. Paul attended today, he will send link to everyone
 - b. All should try to attend
- 13. Mandy trying to think of tag lines to use for advertising on facebook
- 14. Set mid ? October Meeting Date

- a. All available will meet for a special meeting for the open house only on October 20th at 6:30 pm

Paul motioned to adjourn 8:22 pm